

FORM C1	HKTDC Sports & Leisure Expo & World of Snacks 2026	Return to : Exhibitions Department Hong Kong Trade Development Council Unit 13, Expo Galleria HK Convention & Exhibition Centre 1 Expo Drive, Wanchai, Hong Kong Tel : (852) 2240 4623/ 2240 4374 Fax : (852) 3746 6157 Attn : Anthony Lam/ Nicole Chang Email: anthony.ch.lam@hktdc.org / nicole.sy.chang@hktdc.org
Deadline: 5 Jun 2026	香港貿發局香港運動消閒博覽 及 零食世界 2026 15 -21 / 7 / 2026	

Sports & Leisure x World of Snacks **Special Pamphlet Advertisement**

HKTDC will produce a Special Pamphlet which will be distributed to the visitors free-of-charge at level 3. Exhibitors in Hong Kong Sports and Leisure Expo 2026 are welcomed to introduce their products or brands in it so as to attract more visitors. The advertisement fee is HK\$1,500. For exhibitors who take up 18 sqm exhibition space or more, the advertisement fee would be waived. If you are interested to make use of this advertising & promotional opportunity, please complete and return the following registration form to us **on or before 5 June 2026**. ****Please note that the pamphlet will be in Chinese****

By submitting **all** required materials, including word and picture file with the completed form and advertising fee, on or before 5 June 2026, you can enjoy the **early bird price at HK\$1,000!** (please refer to Remarks for more information)

Name of Exhibitor: _____

Booth Number: _____

Remarks:

- Each exhibitor can only advertise in one box.
- Product/brand description with product photos/brand logo shall be submitted to anthony.ch.lam@hktdc.org / nicole.sy.chang@hktdc.org before deadline.
 - Product photo or brand logo should be saved as Freehand, Illustrator or Photoshop, and with 10mb and 300 dpi in minimum.
 - The product/brand description must be in Chinese with a maximum of 50 units, including punctuation mark. Also the pamphlet does not serve as coupon and therefore the content shall not ask the visitors to tear down the designated part.
- The organiser does not guarantee the printing of the content if the materials and advertising fee are submitted late.
- The application is opened on first-come-first-served basis. Whether an application will be accepted depends on a number of factors, including space availability. The Organiser has sole and absolute discretion over approval of such applications.
- In order to enjoy the early bird discount, exhibitors must submit qualified product/brand photos, 50-word description and the completed application form to anthony.ch.lam@hktdc.org / nicole.sy.chang@hktdc.org.

6. The Organizer has sole and absolute discretion over the offer of the early bird discount.

We, _____ enclose the cheque of HK\$1,000 payable to “Hong Kong Trade Development Council” for the advertisement and we agree to abide by the following terms:

1. Our company guarantees the submitted logo/product photo does not infringe the intellectual property right of other companies.
2. Our company agrees to bear the claim or loss occurred in case there is any court case related to the printing of the logo/product photo and the organiser will not bear any responsibility.
3. On the organiser's discretion, the organiser reserves the right to reject the application of advertisement.

Contact Person: _____ Position: _____

Tel: _____ Fax: _____

Signature and Chop: _____ Date: _____

Sample of the Advertisement (for reference only)

Company Name	Product photo
何人可有限公司 Hovid Limited	
鴻福堂集團 Hung Fook Tong Holdings Ltd.	
ZZYZX Group Limited	
英立貿易有限公司 British Trading Co Ltd	
天匯食品貿易有限公司 Globalmart Food Trading Limited	
香港瑞通貿易公司 Hong Kong Sui Tung Trading Co	
隆順貿易有限公司 Linson Trading Ltd.	
榮華食品製造業有限公司 Wing Wah Food Manufacturing Limited	
京士(香港)有限公司 KING'S (HONG KONG) LIMITED	
泰國燕窩莊有限公司 Thailand Bird's Nest Ltd	
寶湖飲食集團有限公司 Treasure Lake Catering Holdings Limited	

Booth no.

表格C1	HKTDC Sports & Leisure Expo & World of Snacks 2026 香港貿發局香港運動消閒博覽 及	請請交回 香港貿易發展局展覽事務部 香港灣仔博覽道一號 香港會議展覽中心博覽商場13號 林俊康/ 張心縈收 電話：(852) 2240 4623/ 2240 4374 傳真：(852) 3746 6157 電郵: anthony.ch.lam@hktdc.org / nicole.sy.chang@hktdc.org
截止日期: 2026年6月5日	零食世界 2026 15 -21 / 7 / 2026	

『運動消閒 x 零食世界全攻略』產品介紹廣告登記表

本局將於今年香港運動消閒博覽特別印製『運動消閒 x 零食世界全攻略』于三樓免費派發予進場的觀眾，『攻略』將會刊登香港運動消閒博覽及零食世界之參展商的產品或品牌介紹，此舉將有助增加觀眾對產品的認識。廣告費(免傭金) 為港幣\$1,500。攤位面積18平方米或以上的參展商可獲豁免廣告費。有興趣使用此廣告推廣計劃，請於**6月5日前**填妥及交回下面登記表格。

於**6月5日前**交回已填妥的表格及廣告所需的所有資料(圖片檔案及產品介紹)便能以**早鳥優惠價港幣\$1,000** 使用此廣告推廣計劃！(詳情請參閱附注)

公司名稱：_____

攤位編號：_____

附注：

1. 每個參展商最多只能刊登**一格**廣告。
2. 公司標誌或產品圖片檔案和中文介紹請於截止日期前電郵到 anthony.ch.lam@hktdc.org / nicole.sy.chang@hktdc.org。
- 公司標誌或產品圖片檔案請以 Freehand, Illustrator 或 Photoshop 儲存，並最少達 10mb 及 300 dpi。
- 50 字介紹(包括所有標點符號)必須為中文，內容必須為公司或產品介紹，此攻略並不能作優惠券之用途。
3. 如廣告所需的資料或廣告費逾期遞交，主辦機構不保證廣告可在『兒童天地 x 運動消閒全攻略』內刊登。
4. 申請將以先到先得方式順序處理。上述申請會否接納視乎供應並由主辦機構決定。
5. 如欲享受早鳥優惠，參展商必須在**6月5日前**把已填妥的表格，合乎要求之產品圖片檔案及文字檔案電郵到 anthony.ch.lam@hktdc.org / nicole.sy.chang@hktdc.org，主辦機構對是否申請是否能享有早鳥優惠擁有唯一及絕對酌情權。

現附上以「香港貿易發展局」抬頭的港元\$1,000支票或銀行本票，支付『兒童天地 x 運動消閒全攻略』內刊登廣告的費用。並同意以下聲明：

1. 本公司保證為所提交刊登的公司標誌或產品並沒有違反或侵犯他人權利，包括所有知識產權。
2. 本公司同意主辦機構不會因刊登提交刊登的公司標誌或產品而承擔任何責任，本公司並同意如因刊登提交刊登的公司標誌或產品而遭受控訴，收到賠償要求或受到金錢損失時，一切由本公司負責；
3. 本公司同意主辦機構有權拒絕任何廣告的申請。

聯絡人：_____ 職位：_____

電話：_____ 傳真：_____

簽名及蓋印：_____ 日期：_____

廣告設計參考(內容只供參考)

公司名稱	攤位號碼	產品圖片
何人可有限公司 Hovid Limited	3E-A17	
鴻福堂集團 Hung Fook Tong Holdings Ltd.	3E-A27	
ZZYX Group Limited	3E-B20	
英立貿易有限公司 British Trading Co Ltd	3E-C17	
天匯食品貿易有限公司 Globalmart Food Trading Limited	3D-B18	
香港瑞通貿易公司 Hong Kong Sui Tung Trading Co	3D-B32	
隆順貿易有限公司 Linson Trading Ltd.	3D-C02	
Hokkaido Marche Hong Kong Ltd	3E-C02	
京士(香港)有限公司 KING'S (HONG KONG) LIMITED	3E-B02	
泰國燕窩莊有限公司 Thailand Bird's Nest Ltd	3D-C28	
寶湖飲食集團有限公司 Treasure Lake Catering Holdings Limited	3D-C13	
榮華食品製造業有限公司 Wing Wah Food Manufacturing Limited	1B-C02, 3D-C14, 3E-C28	
盈輝集團(香港)有限公司 Brilliant Bright (Hong Kong) Limited	3D-C26	