

**FORM C3****Deadline:  
5 June 2024****HKTDC World of Snacks 2024****香港貿發局零食世界****17-23 / 7 / 2024****Return to :**

Exhibitions Department  
 Hong Kong Trade Development Council  
 Unit 13, Expo Galleria  
 HK Convention & Exhibition Centre  
 1 Expo Drive, Wanchai, Hong Kong  
 Tel : (852) 2240 4623  
 Fax : (852) 3746 6157  
 Attn : Ms Amy Wong  
 Email: amy.mc.wong@hktdc.org

**eCoupon Incentive Campaign**

Advertising opportunities on the HKTDC Hong Kong Sports and Leisure Expo & World of Snacks website provide exhibitors with additional exposure, enabling them to reach customers before the fair opens.

We are now offering a free advertising opportunity for exhibitors of the HKTDC Hong Kong Sports and Leisure Expo & World of Snacks 2024 to have an e-coupon featured in the "Exhibitor Coupons" section of the fair website. Exhibitors need to provide the e-coupon in the following format:

**Specifications**

- 720 (w) x 270 (h) pixels
- JPG
- File Size <200K

**Notes**

1. The promotion period of the free advertising space runs from 17 June to 23 July 2024.
2. Free advertising spaces are only available for promotion of exhibitors' products/ services that are directly related to the industry of the fair concerned.
3. Each exhibitor is entitled to one coupon space. Content of the coupon will only be applied to the Hong Kong Sports and Leisure Expo & World of Snacks 2024.
4. HKTDC reserves the right to reject any application at its discretion.
5. Advertising material submitted after deadline will not be featured.
6. Please note that the IPR clauses set out in this booklet shall apply to this campaign. Please read these terms and conditions carefully.

**Submission**

Please send us the e-coupon image together with the following information via amy.mc.wong@hktdc.org **by 5 June 2024**.

1. Product to be promoted in the coupon
2. Company name
3. Booth number
4. Contact person and position
5. Contact details (tel, fax and email)

For enquiries, please contact:

Ms Amy Wong

Tel: 852 2240 4623

Email: amy.mc.wong@hktdc.org

Mr. Nick Cheng

Tel: 852 2240 4055

Email: nick.tc.cheng@hktdc.org

<b>表格C3</b>	<b>HKTDC World of Snacks 2024</b> <b>香港貿發局零食世界</b> <b>17-23 / 7 / 2024</b>	<b>請交回</b> 香港貿易發展局 展覽事務部 香港灣仔博覽道一號 香港會議展覽中心博覽商場13號 黃羨嬋小姐收 電話：(852) 2240 4623 傳真：(852) 3746 6157 電郵：amy.mc.wong@hktdc.org
<b>截止日期：</b> <b>2024年6月5日</b>		

## 電子優惠券推廣計劃

參展商可透過展會網頁提供的廣告機會增加曝光率，並在展前接觸更多客戶。現凡參加香港運動消閒博覽及零食世界 2024 的參展商，均有機會於香港運動消閒博覽及零食世界網頁內的「參展商優惠」欄中免費刊登電子優惠券乙張。

### 廣告規格

- 720(闊) x 270(高)像素
- JPG
- 檔案大小 <200K

### 備註

1. 以上免費廣告位置刊登期為 2024 年 6 月 17 日至 7 月 23 日。
2. 以上免費廣告位置只適用於宣傳與是次展覽行業有直接關連的產品或服務。
3. 每家參展商只限提供一個電子優惠券，優惠券內容只限適用於香港運動消閒博覽及零食世界 2024。
4. 香港貿易發展局保留拒絕任何申請的權利。
5. 遲交或規格有誤的電子優惠券恕不受理。
6. 請注意列於 C 部有關知識產權之條款及細則將適用於此推廣計劃，請細心參閱。

### 遞交申請

請於 **2024 年 6 月 5 日**前將電子優惠券連同以下資料電郵至 amy.mc.wong@hktdc.org

1. 優惠券內宣傳的內容
2. 公司名稱
3. 攤位編號
4. 聯絡人及職位
5. 聯絡方法(電話、傳真及電郵)

如有任何查詢，請聯絡：

黃羨嬋小姐

Tel: 852 2240 4623

Email: amy.mc.wong@hktdc.org

鄭子聰先生

Tel: 852 2240 4055

Email: nick.tc.cheng@hktdc.org